



OROFLUIDO™

TRYING IS BELIEVING...

A JOURNEY TO THE ORIGINS OF THE BEAUTY OF HAIR

Orofluido has its inspiration
in the beauty rituals of
ancient traditions

The Berber women who live in Morocco have taught us to protect and care for our hair with the prized Argan oil. The beauty secrets of Cleopatra, Queen of Egypt, included a treatment based on Cyperus oil, which left her hair smooth, shiny and velvety to the touch. Linseed oil was used by Egyptians, Hebrews and Phoenicians alike as an incredible source of shine for hair.

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BEAUTY ELIXIR FOR YOUR HAIR

Introducing a new beauty elixir for hair inspired by the beauty rituals of ancient traditions, Orofluido. Argan, Cyprus and Linseed Oil combine to impart remarkable silkiness, lightness and shine on all hair types without residue.



Argan oil: liquid gold for your hair

Extracted from the seeds of the *Argania spinosa* fruit, Argan oil is rich in vitamin E and essential fatty oils, similar in composition to our own skin. It strengthens hair and makes it extremely light and incredibly silky.



Linseed oil: instant shine

The seeds of the linen plant are the source of a precious oil which seals and smoothes the hair cuticle, providing uniformity and control. The result is hair that captures and reflects the light, giving it a spectacular shine.



Cyperus oil: pure silk to the touch

Cyperus is a plant that has been cultivated in Egypt for more than 4,000 years. It is the source of an oil with a high content of fatty acids and tocopherol, which give natural protection against free radicals. It provides softness and volume, leaving hair manageable, smooth and flexible.

APPLIED TO DAMP HAIR:

- Reduces brushing/drying time
- Leaves hair light, silky and easy to comb
- Gives hair body and movement
- Enhances the shine of hair

APPLIED TO DRY HAIR:

- Gives hair exceptional, instant shine
- Controls frizzing and makes combing easier
- Leaves hair soft, disciplined and flexible

THE OROFLUIDO BEAUTY RITUAL

Pour 3–4 drops (approximately the size of a dime) of Orofluido onto the palm of your hand, disperse evenly between both palms and apply onto damp, towel-dried hair, adjusting the quantity according to hair type, length and thickness. Use it on dry hair for control and to add instant shine: its silky texture is rapidly absorbed without leaving residue in the hair. Do not rinse.

INGREDIENTS

Cyclopentasiloxane, Cyclotetrasiloxane, Dimethiconol, Argania Spinosa Kernel Oil, Cyperus Esculentus Root Oil, Parfum (Fragrance), Isopropyl Palmitate, Linum Usitatissimum (Linseed) Seed Oil, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, CI 47000 (Yellow 11), CI 26100 (Red 17)

External use only.

100ml/3.4oz