

3 Musketeers

The Career Changers

"Have spoken on many a stage, but none as wonderful as

"I can't wait to share all of my new stuff with each of you at C.A.M.P."

"I love this get up, but at C.A.M.P. it's all about shorts & tees!"



C.A.M.P. SEPTEMBER 11, 12, & 13, 2010



SEPTEMBER 11, 12, & 13, 2010

Split Rock Resort in the Poconos

Presenting three of the most heralded speakers of our time – all on one great weekend!



Steven Brooks
Diva Studio, Las Vegas



Geno Stampora
From Another Planet!



Frank Gambuzza
Salon Visage, Knoxville

C.A.M.P. Abbey Award Winner – America's #1 Educational Event

C.A.M.P. 2010

PRESENTERS UNDER THE BIG TOP

Frank Gambuzza



How to earn first opportunity call-ins for non-requested stylist appointments. How you can master the art of pre-booking. Yes, you can be a \$100,000 hairstylist. Confidence comes through pleasing clients. Pleasing clients is easy when you have the confidence. Confidence leads success and Frank will show you the way.

Geno Stampora



Heralded as #1 Best Friend to salon professionals, Geno comes to C.A.M.P. with his newest crown as NAHA Award Winner. He will share his ideas with you on how to enjoy your journey in hairdressing, growth through connecting with others, and how to transform yourself personally and professionally.

Steven Brooks



New Clients – where to find them and more important, how to keep them coming back! A special look into the world of “Psychographic Marketing.” How to make your referral program really “pop” – B to B promotions that really do work and how you as a stylist, can hug your community.

ONE NIGHT STAY-OVER SPECIAL

For those wishing to arrive Sunday morning and stay for one night only,

we have a special discount. **PRICE: \$349 per person**

ITINERARY

Saturday, September 11th

3:00pm – 6:30pm Arrival. C.A.M.P.ers register at Split Rock Galleria, get in touch with nature and get settled in.

7:00pm Welcome Party, Lakeside Patio for an evening of music, dance, and great memories under the stars. Enjoy a cocktail, good eats, and mingle with fellow C.A.M.P.ers.

Sunday, September 12th

9:30am – 11:00pm Group activity. (Choice of three)

11:00am – 5:00pm C.A.M.P. education under the big top. Come ready for a full day of education and inspiration. Lunch served at the Lakeside Patio.

7:00pm – 11:00pm Raylon barbeque with music and dance under the stars at the Lakeside Patio. Bring a sweater!

Monday, September 13th

9:00am – 3:30pm More great C.A.M.P. education. And of course, we won't send you home without a great meal. Again, lunch will be held at the Lakeside Patio.

ONE NIGHT STAY OVER SPECIAL \$349

Nestled in the Pocono Mountains, Split Rock Resort offers the perfect setting for an escape weekend with your fellow salon professionals. A rustic year-round resort with something for everyone.

Pricing includes 2 Lunches, 1 Dinner, All Education and 2 Night Lodging:

	PRICE
4-6 attendees	\$479 per person
2 attendees	\$519 per person
1 attendee	\$575 per person



To make your ticket reservation, contact:
610-376-4871 or 1-800-422-8166, ext. 1209